

Please read this ESIGN Consent (“Consent”) carefully and retain a copy for your records.

1. DEFINITIONS

“We,” “us,” and “our” mean Lamar Advertising Company and any of its service providers, agents, successors or assigns. “You” and “your” mean the person giving this consent. “Documents” means all disclosures, agreements, billing statements, notices and other documents related to your transaction or Contract for services, including any writing that we are required by law to provide to you in writing during the term of our business relationship with you.

2. SCOPE OF CONSENT

You agree to have all Documents sent to you electronically (1) via email, or (2) by access to this website or to a link that is provided to you in an e-mail notice which is sent to you when the information is available, or (3) to the extent permissible by law, by access to a website designated by us in advance for such purpose. You agree that Documents provided electronically have the same meaning and effect as if paper Documents were provided to you whether or not you choose to view them. You also agree that you will sign the Documents with electronic signatures that will consist of clicking on buttons or checking boxes where indicated.

This Consent will be effective until you tell us that you no longer want to receive Documents electronically by sending notice in the manner described in Section 4 below.

3. EMAIL ADDRESS

You must keep your email or electronic address current with us. You must promptly notify us of any change in your email or other electronic address. You may change the email address on record for you by visiting the “Profile” section of our website. You agree that if we send an email message to you regarding any electronic communication or send any electronic communication to the email address you have provided us and such email message is returned as undeliverable, we will be deemed to have provided such electronic communication to you.

4. WITHDRAWING CONSENT

If you do not consent to the use of electronic Documents, you will not be able to complete your transaction with us. If you complete your transaction with us, you understand that you have the right to withdraw your consent to use Documents in the future. If you withdraw your consent, we may charge additional fees for paper copies. You can withdraw consent to receive Documents electronically by emailing us at customerportal@Lamar.com.

Any withdrawal of your consent to receive electronic Documents will be effective only after we have a reasonable period of time to process your withdrawal. If you withdraw your consent, you may not be able to use certain online functionality or complete actions with respect to online payments.

5. HARDWARE AND SOFTWARE YOU WILL NEED

You must have the following listed items and features in order to receive and sign Documents electronically, to print copies of the documents, and to retain electronic copies of the Documents:

- a. Either an internet connected iPhone or Android device capable of running recent versions of Chrome or Safari; or, a personal computer or other device capable of accessing the internet and sending and receiving email.
- b. Internet access through a browser that supports at least 256-bit encryption
- c. Any software application that allows you to open, read, and save or print documents in the PDF format—for example, a recent version of Adobe Acrobat Reader
- d. Recent versions of Chrome, Firefox, Edge, or Safari on a rolling basis
- e. A valid email address
- f. Access to a printer

As permitted by and in accordance with applicable law, we reserve the right to discontinue support of any software for any reason, including, without limitation, our opinion that it suffers from a security or other defect that makes it unsuitable for use with our website. And we always reserve the right, in our sole discretion, to communicate with you by mail.

6. ELECTRONIC DELIVERY OF DOCUMENTS

By checking the box and clicking “Continue,” you consent and agree that:

- a. Documents can be provided to you electronically including, but not limited to, all disclosures required by law and other information about your legal rights and duties;
- b. Your electronic signature on any Document has the same effect as if you signed it in ink; and
- c. Your computer or electronic device meets the specifications and requirements listed above, and that your computer or device permits you to access and retain the Documents electronically.