

# CREDIT CARD PAYMENT AUTHORIZATION



The terms “we,” “us,” and “our” mean Lamar Advertising Company and its assigns, successors, and service providers. “You” or “your” means the Customer. The “Contract” is the Lamar Advertising Company services agreement with you for which payment will be made under this Authorization. Your Authorization includes all of the terms provided on this form and every term on the page(s) (the “Payment Pages”) included within Lamar’s online payment process, on which you electronically indicate your payment elections and express your electronic acceptance of this Authorization. “Your Credit Card” refers to the Credit Card you identified on the Payment Pages.

**ONE-TIME PAYMENT:** Unless you electronically select “recurring payment” on the Payment Pages, on the date you submit your payment Authorization—which will be documented on your payment confirmation—or as soon as possible after that date, by signing or similarly authenticating and submitting this Authorization you authorize us to charge your Credit Card in the amount of the Payment Total and to apply the funds we receive in payment of your Contract. You authorize the financial institution that issued your Credit Card to accept and pay this entry when charged to your Credit Card. You understand and agree that once you submit the Authorization, you will not be able to cancel this payment. You agree that the terms of this Authorization apply to any future one-time Credit Card payments that you may electronically authorize using Lamar’s online payment process.

**RECURRING PAYMENTS:** By electronically electing “recurring payments” and signing or similarly authenticating and submitting this Authorization, you authorize us to initiate a series of recurring charges to your Credit Card beginning on the next payment due date identified in your Contract and related invoices, or as soon as possible after that date, to obtain payment in the amount due plus any related fees, charges, surcharges, costs, and expenses that are due to Lamar under the Contract and as permitted by applicable law. You authorize us to apply the funds we receive in payment of the Contract and to continue making the charges described above to your Credit Card on each payment due date or as soon as possible after that date, until the earlier of: (i) the date we are no longer entitled to receive Contract payments; or (ii) after Lamar or Customer gives the other reasonable notice of termination of this Authorization. You authorize the financial institution that issued your Credit Card to accept and pay these entries when charged to your Credit Card.

**CANCELLATION AND OTHER TERMS:** We may cancel these charges to your Credit Card at any time and for any reason without giving you advance notice. To cancel our Authorization to make charges to your Credit Card, you must provide 30-days’ advance notice and must either call or email us at (225) 237-1068 or [customerportal@lamar.com](mailto:customerportal@lamar.com). Even if these payments are canceled, you understand and agree that you must still make your Contract payments on or before the due dates scheduled in the Contract. Refunds are governed by your Contract. To notify us of a concern regarding any payment transaction, contact us using the information immediately above.

We impose a surcharge of 3% on the total transaction amount on credit card products, which is not greater than our cost of acceptance. We do not surcharge Debit cards. Debit cards may not be used as a form of payment.

You agree that: the payment transaction(s) subject to this Authorization occur(s) in the State of Louisiana; this Authorization is entered into between you and us in the State of Louisiana; and the laws of the State of Louisiana and, to the extent applicable, federal law, govern the payment transaction(s) and this Authorization, including, by way of example and not limitation, the interpretation and enforcement of its terms, and any claim or cause of action (in law or equity), controversy, or dispute arising out of or related to it or its negotiation, execution, or performance, whether based on contract, tort, statutory, or other law, in each case without giving effect to any conflicts-of-law or other principle requiring the application of the law of any other jurisdiction.

**By signing or similarly authenticating this Authorization, the Customer and any person signing or similarly authenticating for and on behalf of an entity Customer, agrees, certifies, and represents: (i) that the information provided in or with this Authorization is true, accurate and complete; (ii) that the person is duly authorized, acting alone, to sign and submit this Authorization as Customer or on behalf of Customer, to have these payments charged to your Credit Card, and to bind Customer to all terms and conditions of this Authorization; and (iii) that Customer has accepted and agreed to all of the terms and conditions of the Authorization as of the date of this Authorization; and (iv) that you received a completed copy of this form. Please print or keep a copy of this authorization with your account records.**